



# SBS Television Signal Map

Free-to-air coverage

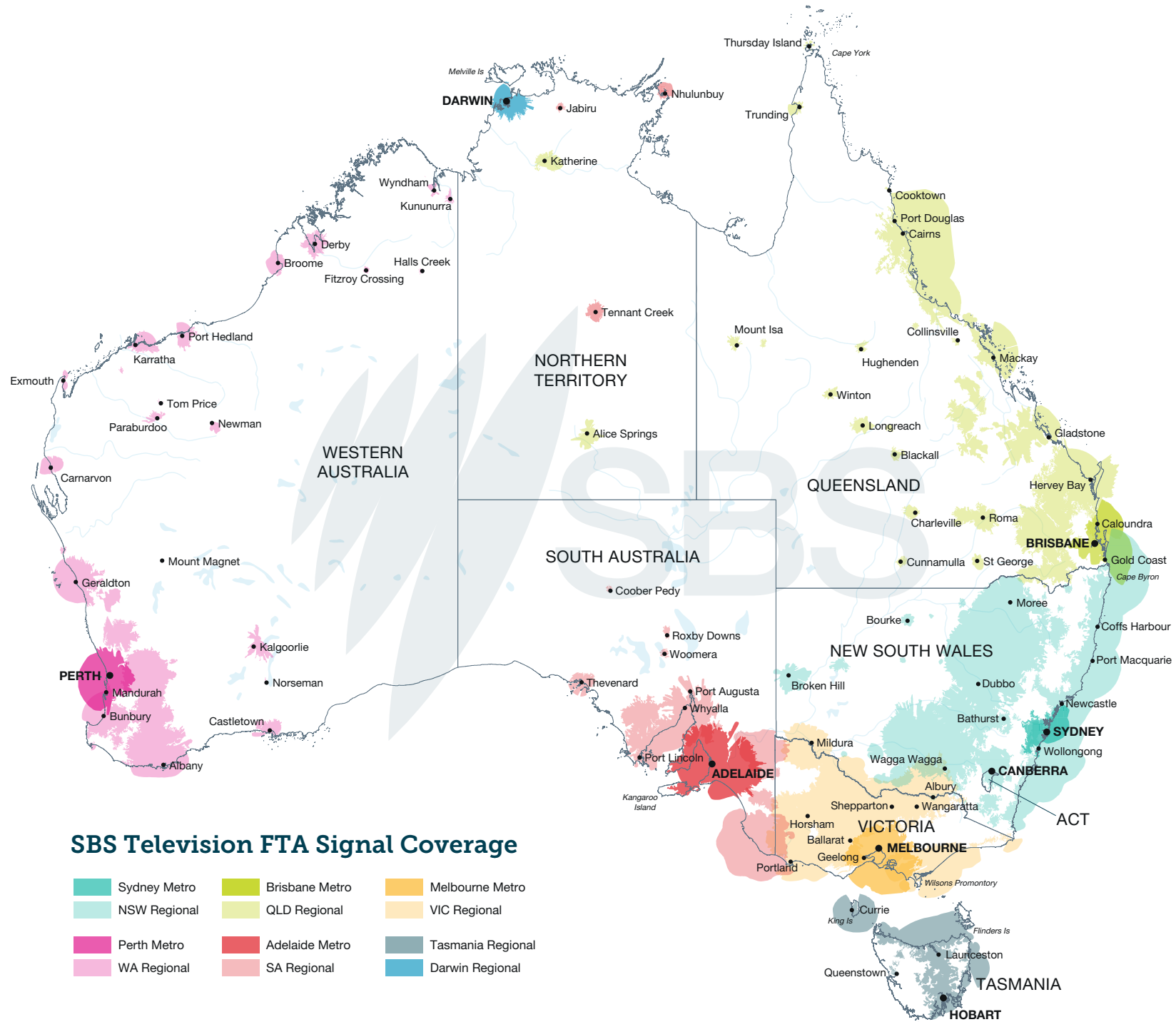


## **SBS television channels reach 100% of the Australian population**




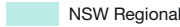




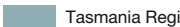


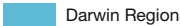
SBS can target your campaign split across 12 markets via:

- Digital FTA (free-to-air) signals
- VAST (Viewer Access Satellite Television) remote area coverage and Foxtel are served via Optus D1 and D3 satellites  
Interactive maps: <https://www.optus.com.au/about/network/satellite/coverage/d3>
- Online via SBS On Demand across states and territories
- Signal coverage is indicative only. For more detailed information please contact us: [sales@sbs.com.au](mailto:sales@sbs.com.au)





**SBS Television FTA Signal Coverage**

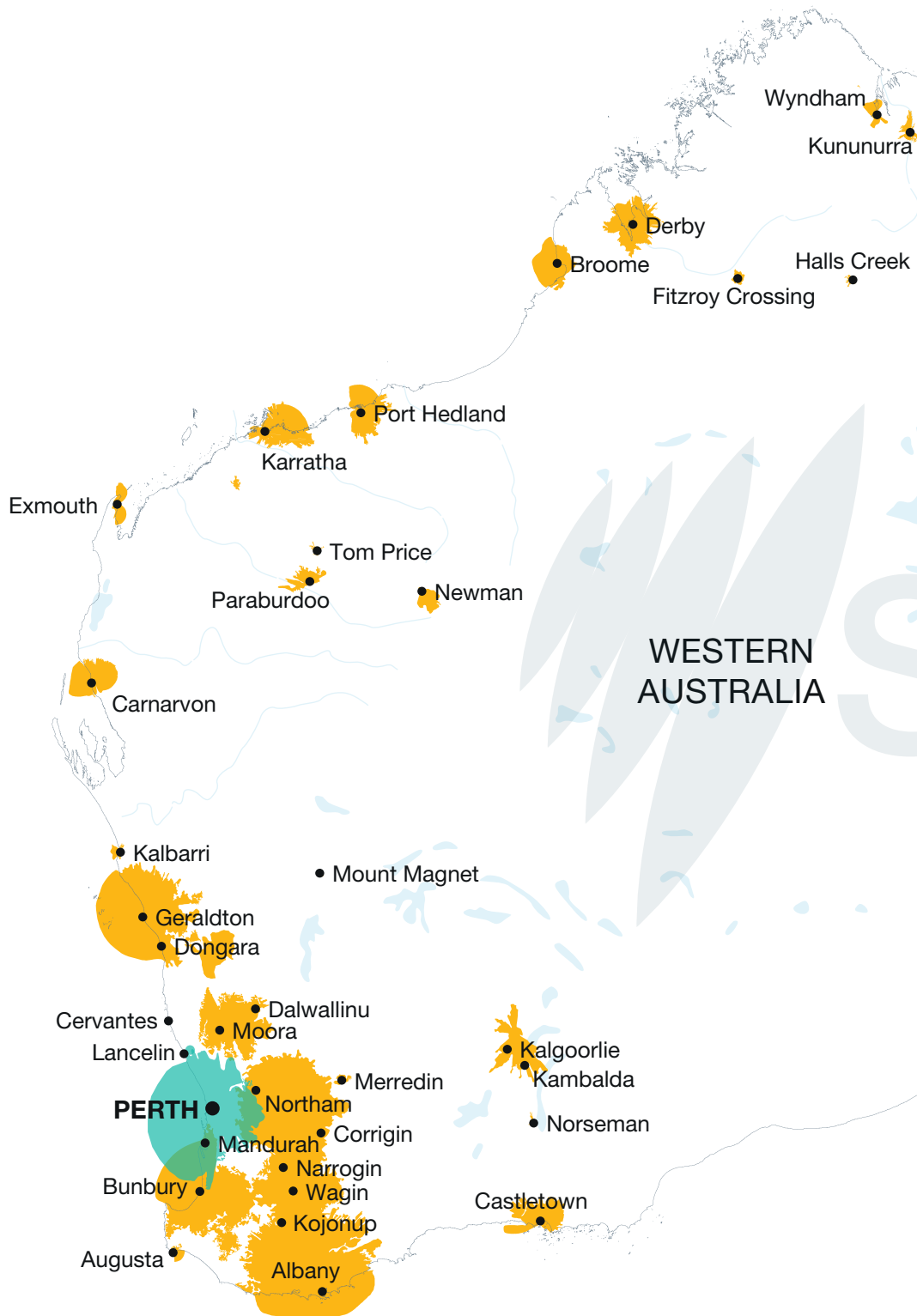
 Sydney Metro	 Brisbane Metro	 Melbourne Metro
 NSW Regional	 QLD Regional	 VIC Regional
 Perth Metro	 Adelaide Metro	 Tasmania Regional
 WA Regional	 SA Regional	 Darwin Regional

Sources: 2011 ABS Census population data; Broadcast transmitter data: ACMA, Broadcast Australia coverage maps, Jan 2018.

## PERTH & WESTERN AUSTRALIA SBS Television FTA Signal Coverage

 Perth Metro  WA Regional

For more detailed information  
please contact us: [sales@sbs.com.au](mailto:sales@sbs.com.au)





## DARWIN & NT

### SBS Television FTA Signal Coverage

 Darwin Regional

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Melville Is

Lee Point

**DARWIN**

Mandorah

Palmerston

Howard Springs


Coolalinga

Humpty Doo

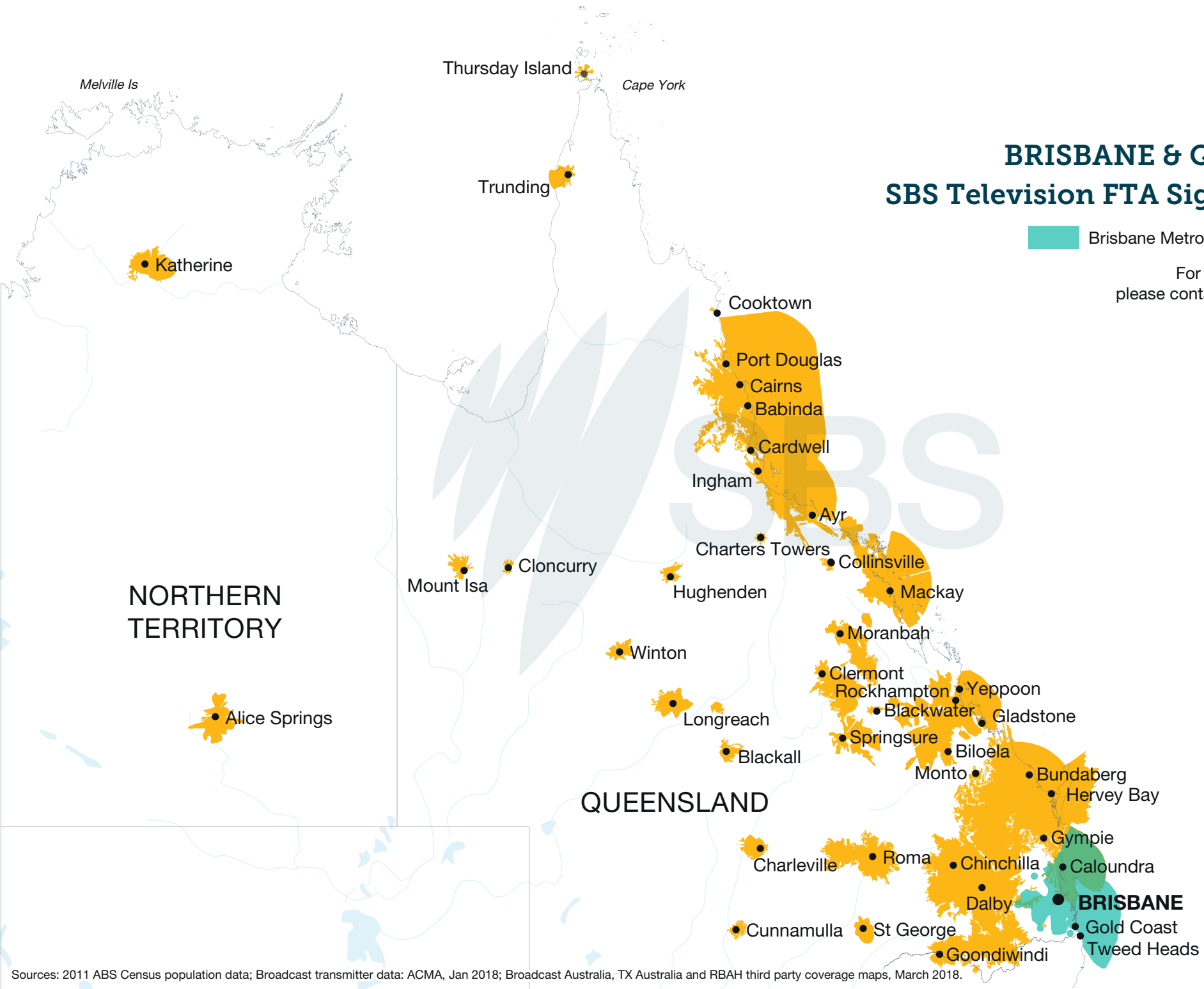
Berry Springs

Batchelor

## BRISBANE & QUEENSLAND SBS Television FTA Signal Coverage

 Brisbane Metro  QLD Regional

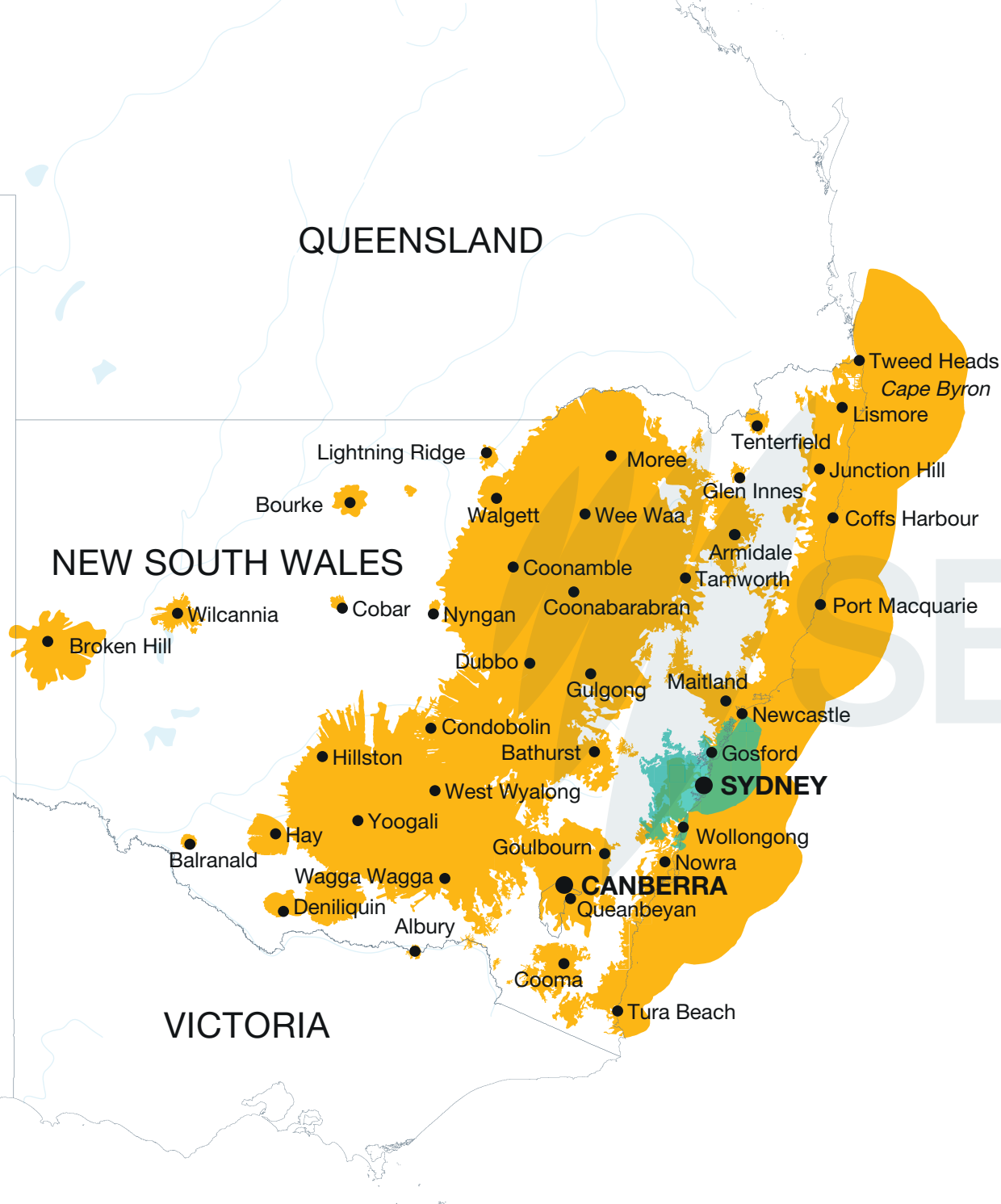
For more detailed information  
please contact us: [sales@sbs.com.au](mailto:sales@sbs.com.au)



## SYDNEY & NEW SOUTH WALES SBS Television FTA Signal Coverage

 Sydney Metro  NSW Regional

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## MELBOURNE & VICTORIA



### SBS Television FTA Signal Coverage

 Melbourne Metro  VIC Regional

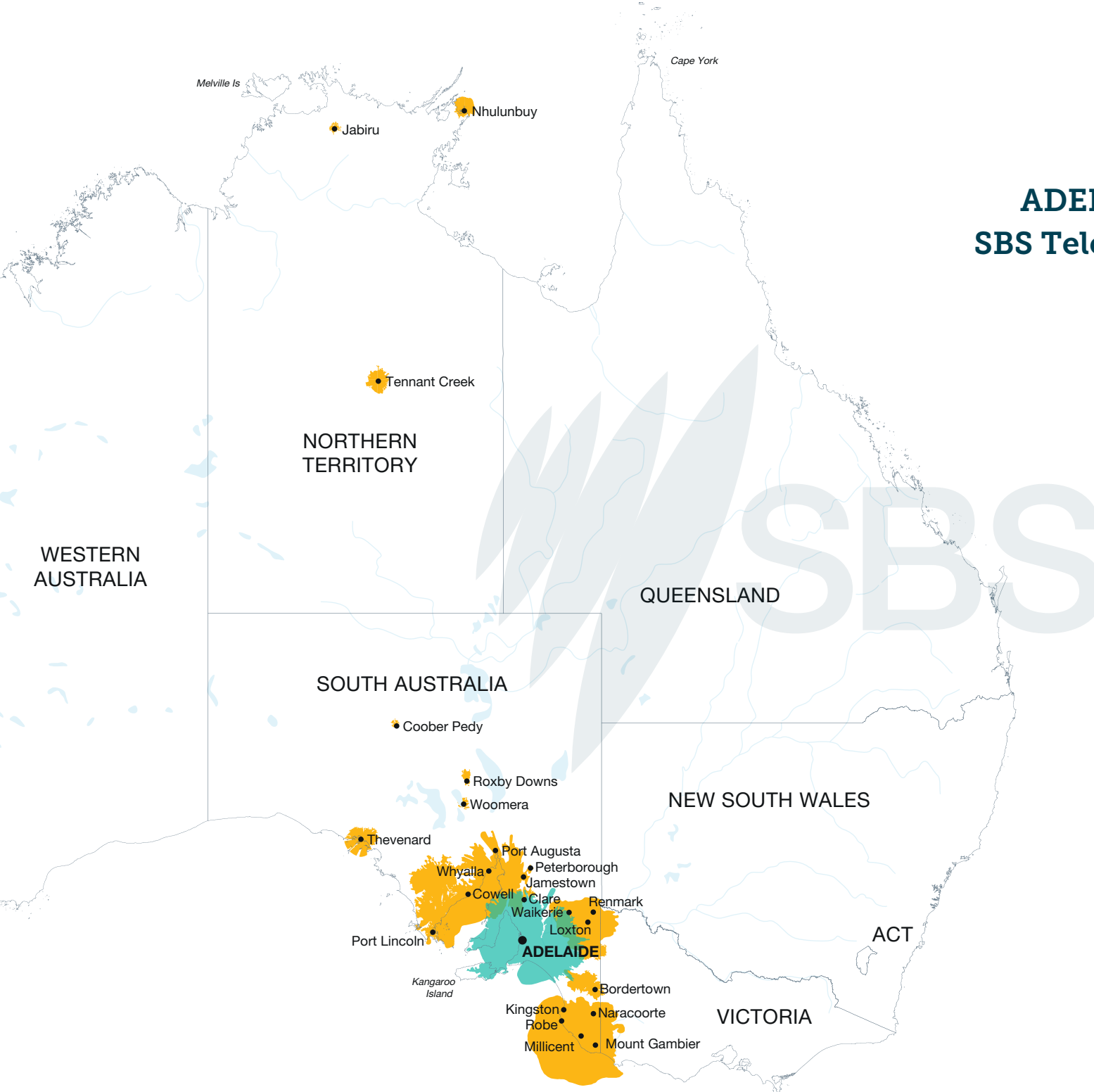
For more detailed information  
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## ADELAIDE & SOUTH AUSTRALIA SBS Television FTA Signal Coverage

 Adelaide Metro  SA Regional

For more detailed information  
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# TASMANIA

## SBS Television FTA Signal Coverage

 TAS Regional

For more detailed information  
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TASMANIA